



TEXAS A&M FORMULA E SPONSOR PACKET 2026-2027 EDITION

Student built. Formula inspired.



WHO ARE WE?

We are a collegiate motorsports competition team that designs, builds, and competes a new Formula-style electric race car every year.



Photo by Brianna Hall.



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We are students of all majors, all backgrounds, and all walks of life. We are passionate, we are bold, and we strive to succeed. We build better engineers and produce future business leaders— and we are Aggies.

Formula SAE is highly competitive. We compete against 100+ teams internationally— more than current Indycar, NASCAR, and Formula 1 teams combined. Our 2024 competition car, AME24, boasts a top speed of 80 miles per hour, and 103.7 HP in power. AME25 has a top speed of 84 MPH and 80 kW in power. AME26? Even faster.

It's the next generation's product of a new take on collegiate electric racing. Do you want to join the future?

OUR MISSION.

Our mission at Texas A&M Formula Electric is to cultivate students into experienced engineers and future business leaders every year through the full-scale development of a new high-performing electric Formula-style racecar while advancing innovative and sustainable technology.

WHAT DISTINGUISHES US.

Traditional teams operate on a multi-year design cycle, but here at Texas A&M, we pride ourselves on a 1-year design cycle, building our race car from scratch every year. Through this design structure, we were the fastest overall vehicle at Texas Autocross Weekend in 2025, and we have won Texas A&M's Engineering Project Showcase Competition for three consecutive years. We don't just compete, we consistently deliver at a high level. For our partners, this means alignment with a proven, high-performing team and access to engineers who are trained to execute under real-world pressure.



Photo by Brianna Hall.



Photo by Jerry Hernandez.

BENEFITS OF SPONSORSHIP

Nothing we do is possible without our incredible sponsors. Consequently, we pride ourselves in providing equally impactful value to our partners. Listed on the following two pages are our current sponsorship tiers. These are customizable upon request, so please reach out to our team email to inquire about tailoring your perfect partnership experience!



All contributions are 501(c)(3) tax benefit eligible.

*Sponsorship packages are customizable upon request.

BRONZE

SILVER

GOLD

PLATINUM

DIAMOND

LEGACY

Hiring portal access



Honored on website



Track testing day invite



Personal team workshop tour



Logo on car

small

medium

large

large, priority location

extra large

Honored on social media

story

grid post

grid post

grid post

grid post

Honored on team shirt



Sponsor Day invitation



Custom recruiting events



LinkedIn newsletter feature



VIP Comp Access: Join us for comp!



Featured on special apparel



Team tent logo placement



Company feature on website (ribbon)



Subsystem naming rights



On-site car unveiling



1-on-1 Q&A with engineering leadership



"Presented by" designation





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Texas A&M Formula SAE Electric Racing

DONOR INFORMATION

Name

Company Name

Address

Phone Number

Email Address

Acknowledgment Name

☐ Check box if anonymous

SPONSORSHIP DONATION

☐ Bronze (\$2,500+)

☐ Silver (\$5,000+)

☐ Gold (\$7,500+)

☐ Platinum (\$12,500+)

☐ Diamond (\$25,000+)

☐ Legacy (\$50,000+)

☐ Title (\$100,000+)

☐ Other

Amount designated

Signature

Date

PAYMENT INFORMATION



Donations by check: Please make checks payable to Texas A&M University with "511361-60000 SAE Formula Electric Team" in the memo line.

Donations by Credit Card: <http://give.am/TAMUFormulaSAEElectricRacing>

For alternate payment methods, please reach out to the SAE Formula Electric Team (tamuformulaelectric@gmail.com) for additional information.

Thank you for your generosity!

Please mail your form to:

Texas A&M Foundation
401 George Bush Drive
College Station, TX 77845

OR

Texas A&M Dept of Mech Engg
3123 TAMU, Mech Engg Office Bldg
College Station, TX 77843-3123
Attn: MEEN Business Office

Donations are tax deductible to the extent allowed by law providing that no goods or services were received or provided in exchange for the donation. Your contribution will be net the fair market value of the tickets received. No refunds will be issued.